#### **Course Outcomes – Program Outcomes (COPO) Mapping**

#### Program Outcomes (PO): B.COM (H), B.COM, B.A.(PROG.)-Entrepreneurship and Small Business (ESB)

(Commerce)

#### **Choice Based Credit System (CBCS)**

#### Based on

#### **Learning Outcomes-Based Curriculum Framework (LOCF)**

The Preamble of the Undergraduate Curriculum Framework-2022 underlines the historical perspective, philosophical basis, and contemporary realities of higher education as enshrined in the National Education Policy 2020 and endeavours to synchronize these cornerstones while charting the road ahead for the state of higher education.

#### ABBREVIATIONS / NOMENCLATURE

S.No.	Nomenclature	Description	Aggregate Courses
1	РО	Program Outcome	PO1, PO2,PO3, PO4, PO5, PO6, PO7
2	СО	Course Outcome	CO1, CO2, CO3. CO4, CO5
3	DSC	Core Courses	DSC1, DSC2
4	DSE	Discipline Specific Electives	DSE1, DSE2
5	GE	General Electives	GE1 , GE2,
6	MDSC	Multidisciplinary Discipline-Specific Core	MDSC1, MDSC2,

7	MDSE	Multidisciplinary	MDSE1, MDSE2,
		Discipline-Specific	
		Elective	

Serial	Program Outcomes	
No.	(PO): Commerce	Statements
	(B.COM (H),	
	B.COM, B.A.	
	PROG. – ESB)	D 1 1 ( D C
1.	PO1	Bachelor's Degree in Commerce results in giving comprehensive knowledge of Marketing, Human Resource Management, Business and Corporate Law, Economics, Finance, Accounting, Management, Tax and several other branches of Commerce that includes Investment, Insurance, and Banking. Thus, this programme helps students in building a concrete footing for advanced studies in Commerce and to stand with the requirement of business sector, insurance, banking seeking youth fit for employment.
2.	PO2	Students undergoing this programme will be equipped to the world of work, particularly, work of the future. The student will get a first-hand exposure of working in the real world.
3.	PO3	Students completing this programme will be able to develop managerial knowledge and tactical dexterity, with a broader skill set and encourages them to seek out audacious, innovative solutions for today's business.
4.	PO4	Completion of this programme will also enable the students to formulate business problems and provide innovative solutions thus, molding them into future visionaries, management leaders that are compassionate yet efficient.
5.	PO5	The course provides an extreme and rigorous base for teaching, research, and allied business administrations.

Course Outcomes (CO): B.COM (H)

# SEMESTER 1: BCH CC1: Financial Accounting

Code	Paper	Outcome: CO	Statement		
		CO1	Apply the generally accepted accounting principles while recording transactions and preparing financial statements		
		CO2	Demonstrate accounting process under computerized accounting system		
		CO3	Measure business income applying relevant accounting standards		
22411101	BCH CC1 : Financial Accounting	CO4	Evaluate the importance of depreciation and inventories in financial statements and Prepare cash book and other accounts necessary while running a business		
		CO5	Prepare financial statements of sole proprietors and partnership firms and Prepare accounts for inland branches and not-for-profit organisations.		
BCH CC2: BUSINESS LAWS					
	BCH CC2: Business Laws	CO1	Examine various aspects of entering into a contract and implications of different types of contract		
		CO2	Discuss the laws governing partnership and legal consequences of their transactions and other actions in relation with the partnership, and examine contractual obligations and provisions governing limited liability partnership		
22411102		CO3	Describe the significant provisions of the Competition Act to prevent practices having adverse effect on competition and provisions of the Consumer Protection Act to protect the interest of the consumers;		
		CO4	Explain the law governing regulation and management of foreign exchange under FEMA		
		CO5	Interpret the regulation governing the Contract of Sale of Goods		

GE-	1(a) (FOR HONOU	JRS): Busir	ness Organization and Management
		CO1	Learn business activities to compete in competitive world
	GE-1(a):	CO2	Understand entrepreneurship from local to international perspective.
	Business Organization	СОЗ	Evaluate the application of functional areas of business activity.
	and Management	CO4	Analyze decision making and communication.
		CO5	Evaluate the impact of legal, social, and economic environment on business.
	BCP CC	1: FINANC	CIAL ACCOUNTING
			Build an understanding of theoretical
	BCP CC1: FINANCIAL	CO1	framework of accounting and be able to prepare financial statements.
		CO2	Explain and determine depreciation and inventory value
52411101		CO3	Develop understanding of accounting for hire purchase transactions and lease transactions
32411101	ACCOUNTING	CO4	Understand branch and departmental accounting
		CO5	Develop the skill of preparation of trading and profit and loss account and balance sheet using computerized accounting or prepare accounts for dissolution of a partnership firm
ВСРС	CC2: BUSINESS OF	RGANISAT	FION AND MANAGEMENT
52411102	BCP CC2: BUSINESS ORGANISATI	CO1	Understand dynamics of business organisations and management practices with respect to stakeholders.

ON AND

T = - · · -	1	1
MANAGEMEN		Understand varied perspectives
T	CO2	related to business environment
		and entrepreneurship.
		Analyze how organisations adapt to an
		uncertain environment and decipher
	002	1
	CO3	decision making techniques managers use
		to influence and control the internal
		environment.
		Analyze the relationship amongst
	CO4	functions of management i.e. planning,
		organizing, directing and controlling.
	CO5	Appreciate the change in working pattern
		of modern organisations.
BAP 1 : Fun	BA PROGI damentals o	RAM: ESB of Business Organization
BAP 1 : Fun	damentals o	f Business Organization
BAP 1 : Fun		f Business Organization  Understand the relationship between
BAP 1 : Fun	damentals o	Understand the relationship between business and the environment.
	CO1	Understand the relationship between business and the environment.  Analyze the environmental factors
BAP 1:	damentals o	Understand the relationship between business and the environment.  Analyze the environmental factors affecting business with special
BAP 1: Fundamentals	CO1	Understand the relationship between business and the environment.  Analyze the environmental factors
BAP 1: Fundamentals of Business	CO1	Understand the relationship between business and the environment.  Analyze the environmental factors affecting business with special reference to SWOT analysis.
BAP 1: Fundamentals	CO1	Understand the relationship between business and the environment.  Analyze the environmental factors affecting business with special reference to SWOT analysis.  Learn about various forms of business
BAP 1: Fundamentals of Business	CO1	Understand the relationship between business and the environment.  Analyze the environmental factors affecting business with special reference to SWOT analysis.  Learn about various forms of business organisations.
BAP 1: Fundamentals of Business	CO1  CO2  CO3	Understand the relationship between business and the environment.  Analyze the environmental factors affecting business with special reference to SWOT analysis.  Learn about various forms of business
BAP 1: Fundamentals of Business	CO1	Understand the relationship between business and the environment.  Analyze the environmental factors affecting business with special reference to SWOT analysis.  Learn about various forms of business organisations.  Explore the principles of business
BAP 1: Fundamentals of Business	CO1  CO2  CO3	Understand the relationship between business and the environment.  Analyze the environmental factors affecting business with special reference to SWOT analysis.  Learn about various forms of business organisations.

	SEMESTER 1: COPO MAPPING					
Papers	Program Outcome : PO					
	Course Outcome: CO	PO1	PO2	PO3	PO4	PO5
ВСН	CO1	✓				
CC1	CO2	✓		✓		
	CO3	✓				
	CO4	✓		✓	✓	

	CO5					
	CO1	<b>√</b>		<b>√</b>		<b>√</b>
	CO2	<b>√</b>				
BCH	CO3				<b>√</b>	
CC2	CO4	✓		✓		
	CO5			✓ ✓		
GE1 (a)	CO1	<b>√</b>				
	CO2	✓				<b>√</b>
	CO3			✓		
	CO4	<b>√</b>	✓			
	CO5	<b>√</b>				
BCP CC1	CO1				✓	
	CO2	<b>√</b>				
	CO3		<b>√</b>			<b>√</b>
	CO4	<b>√</b>		✓		
	CO5					<b>√</b>
BCP CC2	CO1	<b>√</b>			<b>√</b>	
	CO2			<b>√</b>		
	CO3	<b>√</b>				✓
	CO4	✓ ✓			✓	
	CO5			<b>√</b>		<b>√</b>
BAP 1	CO1	✓				
	CO2	✓	✓			
	CO3					✓
	CO4	<b>✓</b>				
	CO5	<b>√</b>		<b>√</b>		

# Semester 2 B.Com(H)

BCH CC1: Corporate Accounting					
Unique	Name of the	Course			
Paper	Paper	Outcome:	Statement		
Code		CO			
	BCH CC1:		Describe the rationale, merits, and		
22411201	Corporate		demerits of issuing bonus shares for a		
	Accounting	CO1	company		

		CO2	Prepare financial statements (Profit & Loss Account, Balance Sheet, etc.) using online software
		CO3	Prepare balance sheet after Internal Reconstruction of company
		CO4	Analyse the case study of major amalgamations of companies in India
		CO5	Describe the process of e-filing of annual reports of companies
	ВСН	CC2: COI	RPORATE LAW
		CO1	Explain relevant definitions and provisions relating to issue of prospectus and allotment of shares;
		CO2	Synthesize company processes, meetings, and decisions
	BCH CC2: CORPORATE LAW	СОЗ	Describe the framework of dividend distribution, Accounts of the company and Audit and Auditors of company
22411202		CO4	Determine the role of Board of directors and their legal position
		CO5	State regulatory aspects involved in Oppression, Mismanagement, corporate restructuring and Winding Up and to study the composition of Adjudicating Authority i.e. NCLT and NCLAT and its powers.
	GE-2(a) (FC	OR HONOU	RS): Entrepreneurship
		CO1	Understand entrepreneurship as volition in context of India.
22415203	GE: 2(a) Entrepreneueur	CO2	Gather knowledge and ideas on the existing support system for entrepreneurial orientation.
	ship	СОЗ	Understand enterprise formation process for gaining ideas as to creation of an enterprise for pursuing a career.
		CO4	Understand requirements of post-enterprise creation for effective

			operation of the business.	
		CO5	Gain knowledge on available growth strategies for implementing effective suitable strategy for expansion and growth.	
			GRAM: Sem 2 BUSINESS LAWS	
		CO1	Understand basic aspects of contracts for making the agreements, contracts and subsequently enter valid business propositions.	
		CO2	Handle the execution of special contracts used in different types of business.	
52411201	BCP CC1 Business Laws	CO3	Learn legitimate rights and obligations under The Sale of Goods Act.	
		CO4	Acquire skills to initiate entrepreneurial ventures as LLP.	
		CO5	Understand the fundamentals of Internet based activities under The Information and Technology Act.	
Paper B	BCP CC2: BUSINE	SS MATH	EMATICS AND STATISTICS	
		CO1	Acquire proficiency in using different mathematical tools (matrices, calculus and mathematics of finance) in solving real life business and economic problems.	
	BCP CC2: Business Mathematics and Statistics	CO2	Develop an understanding of the various averages and measures of dispersion to describe statistical data.	
52411202		CO3	Understand the relationship between two variables through correlation and regression.	
		CO4	Understand the construction and application of index numbers to real life situations.	
		CO5	Understand the trends and tendencies over a period of time through time series analysis.	
	BA PROGRAM: ESB BAP: Fundamentals of Entrepreneurship			

	CO1	Understand entrepreneurship and its process.
	CO2	Gain knowledge on the existing socio-economic support system for promotion of entrepreneurship.
BAP 1: Fundamentals of Entrepreneursh ip	CO3	Link the individual's capability and strength as a guiding force towards entrepreneurial orientation and their commitment to act as an agent of social change through entrepreneurial participation.
	CO4	Motivate himself towards entrepreneurial desire leading to selection of entrepreneurship as a career.
	CO5	Understand entrepreneurial process for initiating new venture creation.

	SEMESTER 2: COPO MAPPING							
Papers	rs Program Outcome : PO							
	Course Outcome: CO	PO1	PO2	PO3	PO4	PO5		
	CO1	✓						
	CO2							
BCH CC1	CO3	✓						
CCI	CO4	<b>√</b>	<b>✓</b>					
	CO5		<b>✓</b>					
	CO1				<b>√</b>			
	CO2			<b>√</b>		<b>✓</b>		

				-	1 .	
BCH	CO3	✓	✓		<b>√</b>	
CC2	CO4					
	CO5	✓		✓		
GE 2	CO1	✓				
(a)						
	CO2		✓			
	CO3		<b>√</b>			
	CO4		<b>√</b>			
	CO5				<b>√</b>	
ВСР	CO1	<b>√</b>				
CC1						
	CO2		✓			
	CO3	<b>√</b>				
	CO4			✓		
	CO5			✓		
BCP CC2	CO1	<b>√</b>				
CC2	CO2			<b>√</b>		
	CO3			✓		
	CO4				<b>✓</b>	
	CO5			✓		
BAP1	CO1					
	CO2			<b>√</b>		
	CO3		✓		<b>√</b>	
	CO4	✓				
	CO5					<b>✓</b>

# SEMESTER 3: B.COM (H)

	всн сс	C1: Human re	source management			
Unique Name of the Course Paper Paper Outcome: Statement CO						

22411301	BCH CC1 : Human resource management	CO1	Understand basic nature and importance of human resource management.
		CO2	Analyze the current theory and practice of recruitment and selection
		CO3	Realize the importance of performance management system in enhancing employee performance.
		CO4	Recommend actions based on results of the compensation analysis and design compensation schemes that are cost effective, that increase productivity of the workforce, and comply with the legal framework.
		CO5	Understand role of modern HRM in meeting challenges of changing business environment.
22411302	BCH CC2 : Income Tax Law and	CO1	Understand the basic concepts in the law of income tax and determine the residential status of different persons.
	Practice	CO2	Identify the five heads in which income is categorised and compute income under the heads 'Salaries' and 'Income from House Property'.
		CO3	Compute income under the head 'Profits and gains of business or profession', 'Capital gains' and 'Income from other sources'.
		CO4	Understand clubbing provisions, aggregate income after set-off and carry forward of losses, and deductions allowed under the Income Tax Act; and further to compute taxable income and tax liability of individuals and firms.
		CO5	Understand clubbing provisions, aggregate income after set-off and carry forward of losses, and deductions allowed under the Income Tax Act; and further to compute taxable income and tax liability of individuals and firms.
22411303	BCH CC3: Management	CO1	Understand the evolution of management and apprehend its effect on future managers.
	and Principles Application	CO2	Analyze how organisations adapt to an uncertain environment and decipher

			decision making techniques managers use to influence and control the internal
			environment.
		CO3	Comprehend the changes happening in
			organisation structure over time.
		CO4	Analyze the relationship amongst
			functions of management i.e. planning,
			organizing, directing and controlling.
		CO5	Appreciate the changing dynamics of
			management practice.
	G	SE-1 (FOR I	HONOURS):
	GE-1:	CO1	Learn the basic concepts and principles of
	Fundamentals		marketing and to develop their conceptual
	of Marketing		skill to be able to manage marketing
			operations of a business firm.
		CO2	Understand the complexities involved in
			various targeting and positioning
			decisions.
		CO3	Take effective decisions for launching new
			products and to understand the
			implications of different pricing strategies.
		CO4	Develop the skills to design the
		G G 7	promotion-mix strategies
		CO5	Familiarize about the current trends in
			marketing to take proactive measures
			while taking marketing decisions
<b>72414202</b>			ompany Law
52414303	BCP CC1:	CO1	Understand the rules and the broader
	Company Law		procedural aspects involved in different
			types of companies covering the Companies Act 2013.
		CO2	Comprehend and appropriately use the
		CO2	basic legal documents essential for
			operations and management of company.
		CO3	Distinguish between varied company
			processes, meetings and decisions.
		CO4	Know the framework of dividend
			distribution and role of auditors in a
			company.
		CO5	Understand and evaluate working of
			depositories and their functions for
			working in stock market.

		ВСР	CC2:
52414304	BCP CC2: INCOME TAX LAW &	C1	Understand the basic concepts in the law of income tax and determine the residential status of different persons.
	PRACTICE	C2	Identify the five heads in which income is categorised and to compute income under the heads 'Salaries' and 'Income from House Property'.
		СЗ	Compute income under the head 'Profits and gains of business or profession', 'Capital gains' and 'Income from other sources'
		C4	Understand clubbing provisions, aggregate income after set-off and carry forward of losses, and deductions allowed under the Income Tax Act.
		C5	Compute tax liability of individuals and firms and understand the provisions of filing return of income
		BA PROGE BAI	
	BAP 1:	CO1	Understand how a business idea is generated by analyzing all the interplaying factors.
		CO2	Gain know-how of conducting a feasibility study.
		CO3	Explore entrepreneurial opportunities in contemporary business environment.
		CO4	Learn the concept and implementation of a business plan
		CO5	Learn the significance of Business Planning

	SEMESTER 3: COPO MAPPING
<b>Papers</b>	Program Outcome: PO

	Course Outcome: CO	PO1	PO2	PO3	PO4	PO5
DOM	CO1	✓				
BCH CC1	CO2	<b>√</b>	<b>√</b>			
	CO3	✓	<b>√</b>	<b>√</b>		
	CO4				<b>√</b>	
	CO5					<b>√</b>
	CO1	<b>√</b>				
	CO2	<b>√</b>	✓			
BCH	CO3			✓		
CC2	CO4				✓	
	CO5					✓
BCH	CO1	<b>√</b>				
CC3	CO2	<b>√</b>	✓			
	CO3	<b>√</b>		✓		
	CO4				✓	
	CO5					<b>√</b>
GE-1	CO1	✓				
	CO2	✓	✓			
	CO3	✓		✓		
	CO4				✓	
	CO5					✓
BCP CC1	CO1	✓				
	CO2	✓	✓			
	CO3	✓		<b>√</b>		
	CO4				<b>√</b>	
	CO5					✓
BCP CC2	CO1	<b>√</b>				
	CO2	✓	✓			
	CO3	<b>√</b>		<b>√</b>		
	CO4				<b>√</b>	
	CO5				<b>√</b>	<b>√</b>
BAP 1	CO1	✓				
	CO2	✓	✓			
	CO3	✓		<b>√</b>		
	CO4				<b>√</b>	
	CO5					<b>√</b>

<b>SEMESTER 4:</b>	

# B.Com (H)

# **BCH CC1: Cost Accounting**

	T	Γ	
Unique	Name of the	Course	
Paper	Paper	Outcome:	Statement
Code		СО	
22411401	BCH CC1: Cost		Understand thoroughly the conceptual
	Accounting		framework of Cost Accounting;
		CO1	identification of differences between
			different financial and cost accounting;
			cost concepts and elements of cost;
		CO2	preparation of cost sheet.
		CO2	Understand the accounting and control of material and labour cost.
		CO3	Develop ability to understand
			classification, allocation, apportionment
			and absorption of overheads in cost
			determination; under and over absorption
			of overheads; treatment of various item of overheads
		CO4	Develop ability to calculate the cost of
		004	products, jobs, contracts, processes and
			services after understanding the basic
			concepts and processes involved in them.
		CO5	Understand cost accounting book keeping
			systems and reconciliation of cost and
			financial account profits
22411402	BCH CC2:	CO1	Comprehend the concept of systematic
	Business		processing and interpreting the information
	Mathematics		in quantitative terms to arrive at an optimum solution to business problems.
		CO2	Develop proficiency in using different
		CO2	mathematical tools (matrices, calculus,
			linear programming, and mathematics of
			finance) in solving daily life problems.
		CO3	Acquire competence to use computer for
			mathematical computations, especially
			with Big data.
		CO4	Obtain critical thinking and
			problem-solving aptitude.
		CO5	Evaluate the role played by mathematics in
			the world of business and economy.

22411403	BCH CC3: Computer Applications and Business	CO1	Understand the various concepts and terminologies used in computer networks and internet and be aware of the recent developments in the fast changing digital business world.
		CO2	Handle document creation for communication.
		CO3	Acquire skills to create and make good presentations
		CO4	Make various computations in the area of accounting and finance and represent the business data using suitable charts. S/He should be able to manipulate and analyze the business data for better understanding of the business environment and decision making
		CO5	Understand and apply the various database concepts and tools in the related business areas with the help of suggested popular
			software.
(	GE-1 (FOR HONOU	JRS): Proj	ect management and Techniques
(	GE : BCH	J <b>RS): Proj</b> CO1	ect management and Techniques  Familiarize with the concept of project
(	GE : BCH 4.4(b) Project management	, ,	Familiarize with the concept of project management and its attributes
,	GE : BCH 4.4(b) Project	CO1	Familiarize with the concept of project management and its attributes  Understand project planning and project
,	GE : BCH 4.4(b) Project management	CO1	Familiarize with the concept of project management and its attributes  Understand project planning and project analysis  Perform project appraisal.  Examine project risk and conduct performance assessment and quality
	GE : BCH 4.4(b) Project management	CO1 CO2 CO3 CO4	Familiarize with the concept of project management and its attributes Understand project planning and project analysis Perform project appraisal. Examine project risk and conduct performance assessment and quality management of the project
	GE : BCH 4.4(b) Project management	CO1 CO2 CO3 CO4 CO5 B.COM P	Familiarize with the concept of project management and its attributes  Understand project planning and project analysis  Perform project appraisal.  Examine project risk and conduct performance assessment and quality
52414403	GE: BCH 4.4(b) Project management and Techniques	CO1 CO2 CO3 CO4 CO5 B.COM P	Familiarize with the concept of project management and its attributes Understand project planning and project analysis Perform project appraisal. Examine project risk and conduct performance assessment and quality management of the project Learn cases in project management.  ROGRAM: CC1:  Develop an understanding of accounting
	GE: BCH 4.4(b) Project management and Techniques  BCP CC1: Corporate	CO1 CO2 CO3 CO4 CO5 B.COM P BCP	Familiarize with the concept of project management and its attributes  Understand project planning and project analysis  Perform project appraisal.  Examine project risk and conduct performance assessment and quality management of the project  Learn cases in project management.  ROGRAM: CC1:  Develop an understanding of accounting for share capital and debentures.
	GE: BCH 4.4(b) Project management and Techniques	CO1 CO2 CO3 CO4 CO5 B.COM P BCP	Familiarize with the concept of project management and its attributes Understand project planning and project analysis Perform project appraisal. Examine project risk and conduct performance assessment and quality management of the project Learn cases in project management.  ROGRAM: CC1:  Develop an understanding of accounting

		C5	Prepare consolidated balance sheet for Holding company.
52414404	BCP CC2: Cost Accounting	C1	Understand conceptual framework of Cost Accounting.
		C2	Understand in detail the accounting and control of material and labour cost.
		C3	Understand classification, allocation, apportionment and absorption of overheads in cost determination.
		C4	Calculate the cost of products, jobs, contracts, processes and services.
		C5	Have basic understanding of cost accounting book keeping systems and reconciliation of cost and financial account profits.

#### BA PROGRAM: ESB

### **BAP 4: Managerial aspects of small Business**

BAP 1 : Managerial	CO1	Explore the managerial roles and operations in small businesses.			
aspects of small Business	CO2	Understand theoretical and practical aspect of funds flow statement, cash flow statement and integrated ratio analysis.			
	CO3	Gain basic awareness of manual and computerized office systems and procedures.			
	CO4	Understand the applicability of management of cash, receivables and inventory in real life.			
	CO5	Understand the concept and application of product life cycle and learn about entrepreneurial self-renewal and succession planning and its utility in business operations.			

Papers	Program Outcome : PO								
	Course	PO1	PO2	PO3	PO4	PO5			
	Outcome: CO								
DCH	CO1	✓							
BCH CC1	CO2	<b>√</b>							
	CO3	<b>√</b>							
	CO4		✓						
	CO5		✓						
	CO1	<b>√</b>							
	CO2	✓	✓						
<b>BCH</b>	CO3	✓		<b>√</b>					
CC2	CO4	✓			<b>√</b>				
	CO5					<b>√</b>			
BCH CC3	CO1								
	CO2	<b>√</b>							
	CO3	<b>√</b>	<b>√</b>						
	CO4	<b>√</b>		<b>√</b>	<b>√</b>				
	CO5	<b>√</b>							
GE1	CO1								
	CO2	<b>√</b>							
	CO3	<b>√</b>	<b>√</b>						
	CO4	<b>√</b>		<b>√</b>					
	CO5	<b>√</b>		-					
BCP CC1	CO1	<b>√</b>							
	CO2	<b>√</b>							
	CO3	<b>√</b>	<b>√</b>						
	CO4			<b>√</b>					
	CO5								
BCP CC2	CO1	<b>√</b>							
<del>-</del>	CO2	<b>√</b>							
	CO3	<u>√</u>							
	CO4	<u>√</u>							
	CO5	<u> </u>							
BAP 1	CO1	<b>√</b>							
	CO2	<b>√</b>							
	CO3	<b>√</b>	<b>√</b>	<b>√</b>					
	CO4			<b>√</b>					
	CO5								

#### **SEMESTER 5:**

**BCH CC1**: Principles Of Marketing

Unique Paper Code	Name of the Paper	Course Outcome:	Statement
22411501	BCH CC1 : Principles Of Marketing	CO1	Develop understanding of basic concepts of marketing, marketing philosophies and environmental conditions effecting marketing decisions of a firm.
		CO2	Understand the dynamics of consumer behaviour and process of market selection through STP stages.
		CO3	Understand and analyze the process of value creation through marketing decisions involving product development.
		CO4	Understand and analyze the process of value creation through marketing decisions involving product pricing and its distribution.
		CO5	Understand and analyze the process of value creation through marketing decisions involving product promotion and also to equip them with the knowledge of various developments in marketing area that may govern marketing decisions of a firm.

# BCH CC2: Financial Management

22411503	BCH CC2:	CO1	Explain the nature and scope of financial	
	Financial		management as well as time value of	
	Management		money and risk return trade off	
		CO2	Analyze capital budgeting process and capital budgeting techniques	
		CO3	Estimate various capital structure theorie and factors affecting capital structure decisions in a firm	
		CO4	Critically examine various theories of dividend and factors affecting dividend policy	
		CO5	Evaluate working capital requirement	

	BCH DSE 1: Management Accounting						
22417501	BCH DSE1: Management Accounting	CO1	Understand thoroughly the conceptual framework of Management Accounting; identification of differences between different forms of accounting—Financial, Cost and Managerial; distinction between cost control and cost reduction.				
		CO2	Understand the concept of marginal cost and marginal costing; preparation of income statements using absorption and variable costing; learning of cost-volume-profit analysis and break-even analysis using mathematical and graphical approaches; and the application in businesses.				
		CO3	Understand the concept of relevant and irrelevant costs and make decisions related to different business situations using marginal costing and differential costing techniques				
		CO4	Understand budgetary control system as a tool of managerial planning and control; ability to prepare various types of budget.				
		CO5	Understand management accounting issues of Responsibility accounting, Divisional performance measurement and Transfer pricing.				

**BCH DSE 2 : Organisational Behaviour** 

	1					
22417507	BCH DSE 2:	CO1	Understand the development of			
	Organisational		organisational behavior and its importance			
	Behaviour		in managing people at the workplace.			
		CO2	Understand how individuals behave under			
			different conditions and why individuals			
			behave as they do.			
		CO3	Appreciate different theories of motivation.			
		CO4	Critically evaluate leadership styles and strategies.			
		CO5	Critically evaluate the potential effects of organisation culture and stress on behavior			

			in organisation so as to direct the same
			towards predetermined goals.
	BCH DSE3: ENT	REPREN	EURSHIP DEVELOPMENT
22417513	BCH DSE3: ENTREPRENE	CO1	Understand the concept of entrepreneurship in the context of Indian economic scenario.
	URSHIP DEVELOPMEN T	CO2	Link the individual's capability and strength as a guiding factor towards entrepreneurial orientation.
		CO3	Understand social support system for gaining strength towards entrepreneurial preferences.
		CO4	Understand entrepreneurial process for initiating new venture creation.
		CO5	Understand various dimensions of managing a business enterprise once it is formed.
	BCH DSE4 : Fina	ancial Mar	ekets, Institutions & Services
22417505	BCH DSE4 : Financial Markets,	CO1	Understand the meaning and scope of financial markets as well as institutions in India.
	Institutions & Services	CO2	Understand the concepts of Money Market and Capital Market
		CO3	Explain Commercial Banking and its Current developments.
		CO4	Explain concept of Non-Banking Financial Companies (NBFC's)
		CO5	Examine the Financial Services Industry
	BCH DSE5	: Advertisi	ng and Personal Selling
22417514	BCH DSE5 : Advertising and	CO1	Understand the communication objectives behind advertising and promotions.
	Personal Selling	CO2	Understand the various advertising and media elements in the advertising decisions.
		CO3	Identify the ethical and legal issues of advertising.
		CO4	Comprehend the importance and role of personal selling.
		CO5	Understand the process of personal selling
	ВСН	DSE6 : Bu	usiness Statistics

22417511	DCH DCE	CO1	
22417511	BCH DSE6 : Business Statistics	CO1	Acquire a fair degree of proficiency in comprehending statistical data, processing and analysing it using descriptive statistical tools.
		CO2	Gather knowledge about various probability concepts and distributions and their business applications.
		CO3	Understand the relationship between two variables using concepts of correlation and regression and its use in identifying and predicting the variables.
	CO4 Develop an understanding of numbers and their utility in dail stock market.		
		CO5	Become aware of the patterns revealed by the time series data and to use it to make predictions for the future.

# B.COM PROGRAM: BCP DSE1: Human Resource Management

Unique Paper Code	Name of the Paper	Course Outcome: CO	Statement
52417501	BCP DSE1 : Human Resource	CO1	Understand the concept of HRM and its role in effective business administration.
	Management		Understand the role of recruitment and selection in relation to organisation's business and HRM objectives.
		CO3	Explain the importance of performance management system in enhancing employee performance.
		CO4	Design compensation schemes that are cost effective, increase productivity of the workforce, and comply with the legal framework.
		CO5	Recognize emerging horizons of HRM and also enduring international HRM, eHRM, HRIS.

**BCP DSE 2:** Fundamentals of Financial Management

52417505	BCP DSE2:	CO1	Explain the nature, scope and objective of		
32111000	Fundamentals of Financial	201	financial management, along with Time Value of Money, Risk & Return.		
	Management	CO2	Analyze Capital Budgeting Process and Techniques including NPV, IRR and Profitability Index.		
		CO3	Evarious Capital structure theories a estimating cost of capital.		
		CO4	Critically examine basic Theories and policies of Dividend.		
		CO5	Estimate working capital along with an overview of cash receivables and inventory management.		
	BCP DSI	E3 : Traini	ing and Development		
52417507	BCP DSE3: Training and Development	CO1	Link training and development to company's strategy effectively and assess training needs of the people working in the organisation.		
		CO2	Apply various methods of training and development in real life situations.		
		CO3	Design, develop, and conduct management development programmes.		
		CO4	Evaluate the effectiveness of training and development programmes.		
		CO5	Leverage the emerging trends in training and development field.		
	BCP DSE4	: Entrepre	eneurship Development		
52413503	BCP DSE4 : Entrepreneursh ip Development	CO1	Understand the concept of entrepreneurship in the context of Indian economic scenario.		
		CO2	Link the individual's capability and strength as a guiding factor towards entrepreneurial orientation and their commitment to act as an agent of social change through entrepreneurial participation.		
		CO3	Understand entrepreneurial process for initiating new venture creation.		
		CO4	Understand social support system for garnering strength towards entrepreneurial preferences.		

	CO5	Understand various dimensions of
		managing a business enterprise once it is
		formed.
		RAM: ESB of Small Business Enterprises
BAP DSE 1:	CO1	Understand entrepreneurial style of
Management of		management
Small Business Enterprises	CO2	Analyze the significance of having appropriate capital structure mix in the organisation
	CO3	Construct an influential marketing plan
	CO4	Realize the significance of having right mix of employees in the organisation
	CO5	Understand the process of planning for management succession.

	SEMESTER 5: COPO MAPPING							
<b>Papers</b>	Program Outcome : PO							
	Course Outcome: CO	PO1	PO2	PO3	PO4	PO5		
ВСН	CO1		✓					
CC1	CO2	✓						
	CO3			✓				
	CO4			✓				
	CO5				<b>√</b>			
	CO1	<b>√</b>						
ВСН	CO2		<b>√</b>					
CC2	CO3		<b>√</b>					
	CO4			✓				
	CO5		<b>√</b>					
BCH DSE1	CO1	✓						
	CO2		<b>✓</b>					
	CO3			✓				

	CO4			✓		
	CO5			✓		
BCH DSE2	CO1			<b>√</b>		
	CO2		✓			
	CO3			✓		
	CO4			✓		
	CO5				✓	
BCH DSE3	CO1	<b>✓</b>				
	CO <sub>2</sub>		✓			
	CO3			✓		
	CO4			✓		
	CO5		✓			
BCH DSE4	CO1	<b>√</b>				
	CO2		<b>√</b>			
	CO3	✓				
	CO4	✓				
	CO5			✓		
BCH DSE5	CO1		✓			
	CO2				✓	
	CO3			<b>✓</b>		
	CO4				✓	
	CO5			✓		
BCH DSE6	CO1					<b>√</b>
	CO2			<b>√</b>		
	CO3			✓		
	CO4			✓		
	CO5			✓		
BCP DSE1	CO1	<b>√</b>				
	CO2		✓			

I	002	1		T	,	
	CO3				✓	
	CO4		✓			
	CO5				✓	
BCP DSE2	CO1	<b>✓</b>				
	CO2			✓		
	CO3			✓		
	CO4				<b>√</b>	
	CO5		<b>√</b>			
BCP DSE3	CO1			<b>/</b>		
	CO2		✓			
	CO3			<b>✓</b>		
	CO4			<b>✓</b>		
	CO5				<b>√</b>	
BCP DSE4	CO1	<b>√</b>				<b>✓</b>
	CO2			✓		
	CO3		<b>✓</b>			
	CO4			<b>✓</b>		
	CO5				✓	
BAP DSE1	CO1			<b>✓</b>		
	CO2			<b>√</b>		
	CO3		<b>√</b>			
	CO4	<b>√</b>				
	CO5			<b>√</b>		

SEMESTER 6: B.COM (H)

**BCH CC1: Auditing and Corporate Governance** 

Unique Paper Code	Name of the Paper	Course Outcome: CO	Statement
22411601	BCH CC1 : Auditing &		Differentiate between different aspects of auditing especially for internal
	Corporate Governance	CO1	check, internal control and for overall corporate governance.
		CO2	Understand the concept of corporate governance in organisations and its essence for management.
		CO3	Provide and assimilate information leading to failure of organisation and corporate scams.
		CO4	Comprehend the governance framework for an organisation provided by different regulatory bodies in India and Abroad.
		CO5	Recognise the essence of ethics in business.
22411702			rvices Tax and Customs Law
22411602	BCH CC2 : Goods and	CO1	Connect with the genesis of goods and services tax (GST), decipher the
	Services Tax		services tax (GST), decipher the constitutional amendment carried out
	& Customs		to install GST in India and
	Law		comprehend the composition and working of GST council.
		CO2	Understand the meaning of supply under GST law, differentiate between intra-state and inter-state supply, comprehend rules related to the place

supply.

Understand

penalties.

CO3

CO4

Comprehend the utilization of input

tax credit, and the reverse charge mechanism of paying GST and to know the procedure for claiming

special provisions such as those related to anti-profiteering; avoidance

of dual control; e-way bills and

the registration under GST along with

provisions

refund under GST law.

	1		T 4 4 1 2 2 2					
		CO5	Know the basic concepts of Customs					
			Act and to compute the assessable					
			value for charging customs duty.					
	BCH DSE1: Fundamentals Of Investment							
22417601	BCH DSE1:	CO1	Explain investment environment and concept					
22417001	Fundamental	001	of return & risk.					
	s Of	CO2	Understand bond valuation & role of credit					
	Investment	CO2	rating agencies.					
	Investment	CO2						
		CO3	Examine equity approaches.					
		CO4	Analyze two securities portfolio using Harry					
			Markowitz model, Calculating portfolio risk					
			and return, explaining CAPM and evaluating					
			Mutual Funds and Financial derivatives.					
		CO5	Evaluate investors protection framework					
	BCH DSE2	: Consume	r Affairs and Customer Care					
22417602	BCH DSE2:	CO1	Understand the importance of consumer					
2241/002	Consumer	COI	buying process and to identify the ethical and					
	Affairs and		legal issues in advertisements and in					
			~					
	Customer	GO2	packaging.					
	Care	CO2	Learn how to pursue the consumer rights under consumer protection act 1986.					
		CO3	Understand the procedure of filing a					
			complaint.					
		CO4	Analyse the role of industry regulators in					
			consumer protection.					
		CO5	Comprehend the hearings, enquiry and appeal					
			provisions.					
	ВСІ	H DSE3 : Ba	anking and Insurance					
22417610	BCH DSE3:	CO1	Understand the meaning and scope of					
	Banking and		Banking with functions of Banks and their					
	Insurance		role into banking					
		CO2	Familiarize with regard to operations of					
		202	Banking and various services and benefits.					
		CO3	Develop insights on lending operations of					
		003	banking and causes of NPA into banking					
			_					
		004	sector.					
		CO4	Acquaint with the concept of Insurance					
			through functions and fundamental principles					
			of Insurance.					

		CO5	Understand the types of Insurance and Regulatory framework of Insurance.					
	BCH DSE4 : International Business							
22417604	BCH DSE4 : International Business	CO1	Understand the process of globalization, its impact on the evolution and growth of international business and to appreciate the changing dynamics of the diverse international business environment.					
		CO2	Analyze the theoretical dimensions of international trade and intervention measures adopted; to appreciate the significance of different forms of regional economic integration and to understand the concept of Balance of payment account and its components.					
		CO3	Understand the significance of different forms of regional economic integration and to appreciate the role played by various international economic organisations such as the WTO, UNCTAD, IMF and World Bank.					
		CO4	Familiarize students with the international financial environment, and get them acquainted with the basic features of the foreign exchange market – its characteristics and determinants.					
		CO5	Critically examine the concept and form of foreign direct investment, and to create awareness about emerging issues in international business such as outsourcing and ecological issues.					

SEMESTER VI: B.COM BCP DSE1: Banking and Insurance						
Unique Paper Code	Name of the Paper	Course Outcome:	Statement			
52417602	BCP DSE1 : Banking and Insurance	CO1	Understand the meaning and scope of Banking with functions of Banks and their role into banking.			
		CO2	Familiarize with the operations of Banking and various services and benefits.			
		CO3	Get an insight of lending operations of banking and causes of NPAs into banking sector.			

		CO4	Acquaint with the consent of Ingress
		004	Acquaint with the concept of Insurance
			through functions and fundamental
			principles of Insurance.
		CO5	Understand the types of Insurance and
			Regulatory framework of Insurance.
	ВСР Г	SE2 : Inter	rnational Business
52417606	BCP DSE2:	CO1	Understand the process of globalization, its
	International		impact on the evolution and growth of
	Business		international business and to appreciate the
			changing dynamics of the diverse
			international business environment.
		CO2	Analyze the theoretical dimensions of
			international trade and intervention
			measures and measures
			adopted; to appreciate the significance of
			different forms of regional economic
			integration
			and to understand the concept of Balance
			of payment account and its components.
		CO3	
		003	Understand the significance of different
			forms of regional economic integration and
			to appreciate the role played by various
			international economic organisations such
			as the
		GO 4	WTO, UNCTAD, IMF and World Bank.
		CO4	Familiarize students with the international
			financial environment, and get them
			acquainted with the basic features of the
			foreign exchange market – its
			characteristics
			and determinants.
		CO5	Critically examine the concept and form of
			foreign direct investment, and to create
			awareness about emerging issues in
			international business such as outsourcing
			and ecological issues.
	BCP DSI	E3: Organ	nisational Behaviour
52417611	BCP DSE3 :	CO1	Understand the development of
3271/UII	Organisational		organisational behavior and its importance
	Behaviour		in managing people at the workplace.
	Denavioui	CO2	
		CO2	individual.
		CO3	Appreciate different theories of motivation.

1		
	CO4	Critically evaluate leadership styles and strategies.
	CO5	Understand the importance of
		organisational culture and learn to deal
		with change and stress.
l e e e e e e e e e e e e e e e e e e e	I.	
	D A DDOCI	DAM ECD
	BA PROGI	
BAF DS	SE 1 : Social	l Entrepreneurship
DSE 1 : Social	CO1	Have enhanced knowledge horizon in the
Entrepreneursh		sphere of social issues having propensity
lip		for business opportunities.
	CO2	Identify new non-traditional business
		format that helps in attainment of
		sustainable business development.
	CO3	Understand the efforts of both
		governmental and non-governmental
		organisation towards promotion of social
		entrepreneurs.
	CO4	Understand cases of social
		entrepreneurship so as to have an insight in
		to the societal roles in the promotion of
		social entrepreneurship.
	CO5	Review the success and failure stories on
		entrepreneurship.

	SEMESTER 6: COPO MAPPING							
<b>Papers</b>			<b>Program Outcor</b>	ne : PO				
	Course Outcome: CO	PO1	PO2	PO3	PO4	PO5		
ВСН	CO1		<b>√</b>					
CC1	CO2			<b>√</b>				
	CO3			<b>√</b>				
	CO4	<b>√</b>						
	CO5	✓						

	CO1		✓			
ВСН	CO2		<b>√</b>			
CC2	CO3			✓		
	CO4		<b>✓</b>			
	CO5	<b>√</b>				
BCH DSE1	CO1	<b>√</b>				
	CO2			<b>√</b>		
	CO3		<b>√</b>			
	CO4			✓		
	CO5		<b>√</b>			
BCH DSE2	CO1	✓				
	CO2	✓				
	CO3		<b>√</b>			
	CO4			✓		
	CO5				✓	
BCH DSE3	CO1	<b>√</b>				
	CO2		<b>√</b>			
	CO3			✓		
	CO4			✓		
	CO5		<b>√</b>			
BCH DSE4	CO1			<b>√</b>		
	CO2			✓		
	CO3		<b>√</b>			
	CO4				✓	
	CO5			✓		
BCP DSE1	CO1	✓				
	CO2		<b>✓</b>			
	CO3		<b>√</b>			
	CO4	✓				

	CO5	<b>√</b>				
BCP DSE2	CO1			✓		
	CO2			✓		
	CO3		<b>√</b>			
	CO4				<b>√</b>	
	CO5			✓		
BCP DSE3	CO1	<b>√</b>				
	CO2	<b>√</b>				
	CO3			✓		
	CO4			<b>√</b>		
	CO5				<b>√</b>	
BAP DSE1	CO1		<b>√</b>			
	CO2			✓		
	CO3		<b>√</b>			
	CO4				✓	
	CO5					<b>√</b>